# Session 1: Motivations to Publish in High Impact Journals

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Workshop on Publishing in High Impact Journals

Ecole Nationale Polytechnique Algiers, Algeria Nov 2018





## **UTM** at a glance

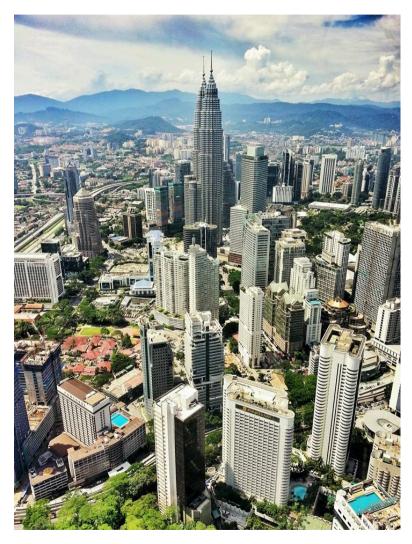




## **UTM Main Campus – Johor Bahru**



## UTM Campus – Kuala Lumpur Branch

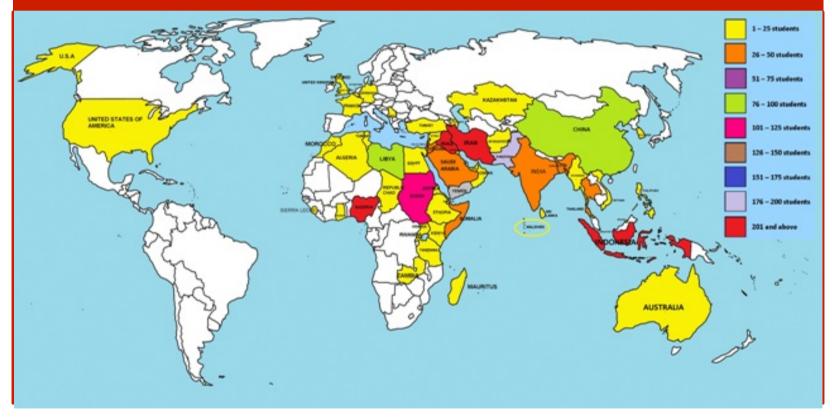






#### **UTM International Students**

## International Students from more than 70 countries





## **QS Ranking**



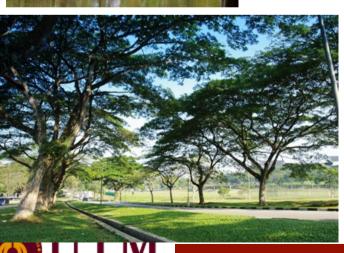


## **UTM** *GREEN & SUSTAINABLE CAMPUS*













## **About our workshop**

#### **TODAY 5th November**

- 1. Motivations to publish in high impact journals
- 2. Title, Abstract and Introduction Sections
- 3. Editorial Processes/ why papers are rejected?

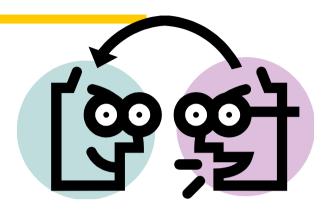
#### **WEDNESDAY 7th November**

- 4. Methods, Results, Discussion and Conclusions Sections
  - 5. Overview on Writing Review Papers
  - 6. Ethics of Publications



## MOTIVATIONS TO PUBLISH IN HIGH IMPACT JOURNAL





The greatest ideas are (literally) worthless if you keep them to yourself



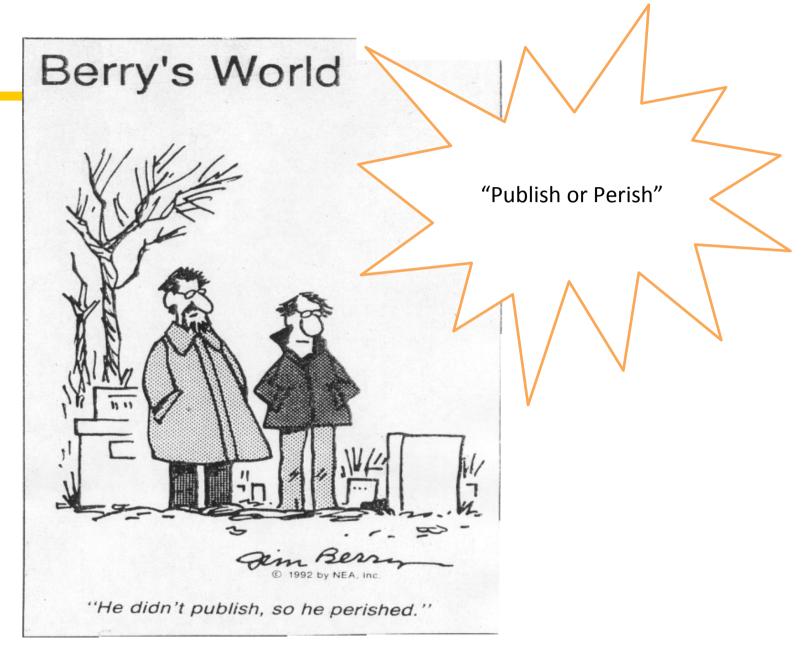
## If your work is good, why keep it secret?

If is was not published, the work is not complete

Great Islamic scholars published their work/knowledge.

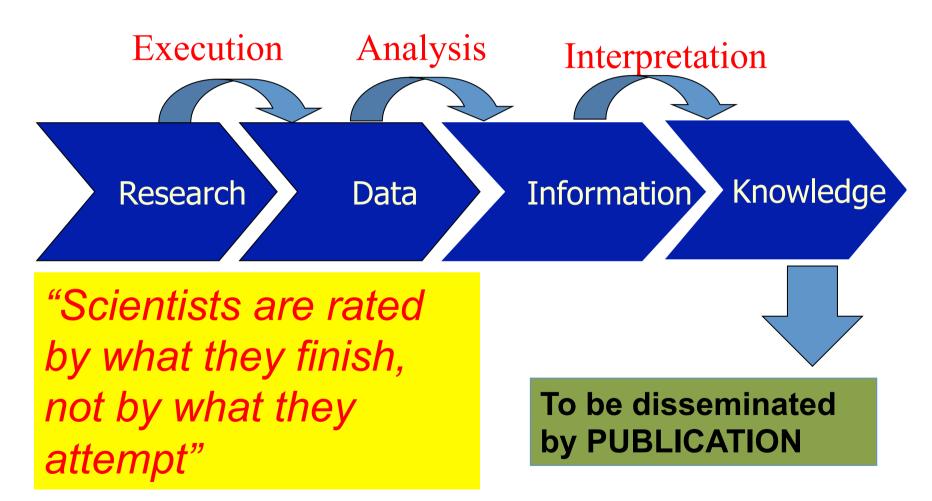
We benefited from them until today







## Steps of obtaining research output





## What is High Impact Journal?

- ✓ Journals that are being referred frequently by means of citations
- ✓ Information in it are accurate and reliable
- ✓ Content reviewed by "expert peers".
- ✓ Examples:
  - ✓IEEE Transactions,
  - ✓ Titles form Elsevier, Wiley, Pergamon Press, Nature, Science.



## Why publish in High Impact Journal?

- To get higher citation
  - The paper is very likely to be cited.
- Personal Satisfaction/esteem
  - Recognition as "expert"
  - Promotion/appraisal exercises
  - "Ticket" for mobility (especially if publish in Nature, Science, IEEE Transactions)
- Institutional
  - Visibility, University Ranking, RU



## **Types of Manuscript**

#### Original Research Article

- Content based on primary data from author's experiments, own work
- Very Specific; Audience can be limited

#### Literature Review Article

- Compilation of others work on the same topic/ area
- Quite broad; Lots of reference

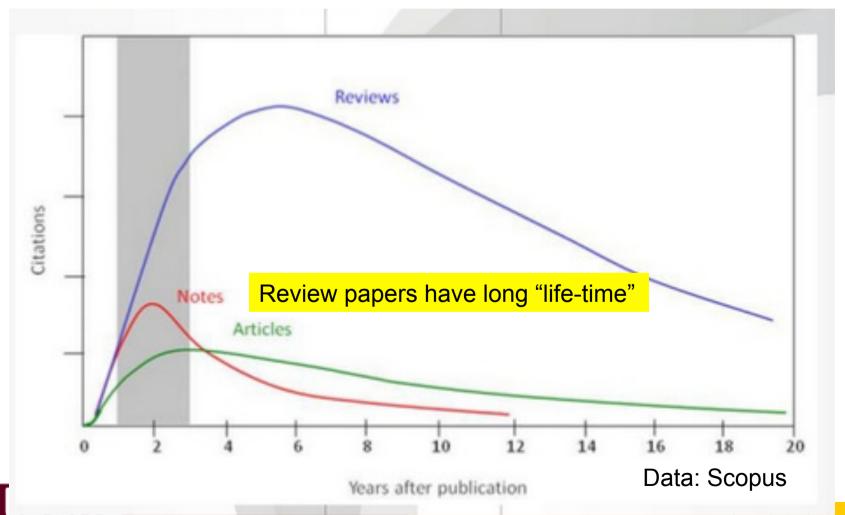
#### Letter/Notes

- One to four pages, short communication
- Original idea, but yet to be developed fully
- Fast reviewing process



#### **Publication Benefits**

### ♦ Review papers are Highly cited!



## **Indexing Databases: Google Scholar**

- Allows users to search for digital or physical copies of articles, whether online or in libraries.
- It indexes full-text journal articles, technical reports, preprints, thesis, books and other documents that "deemed to be scholarly".
- Advantage: linked to Google, Free!
- Concerns: Lack of screening for quality, predatory journal, vulnerability to spam





#### Dr. Zainal Salam

Professor of Power Electronics, Universiti Teknologi Malaysia Power Electronics Energy Solar Photovoltaic

#### GET MY OWN PROFILE

	All	Since 2013
Citations	6359	5806
h-index	36	36
i10-index	90	78

TITLE	CITED BY	YEAR
An improved particle swarm optimization (PSO)–based MPPT for PV with reduced steady-state oscillation K Ishaque, Z Salam, M Amjad, S Mekhilef IEEE transactions on Power Electronics 27 (8), 3627-3638	499	2012
Simple, fast and accurate two-diode model for photovoltaic modules K Ishaque, Z Salam, H Taheri Solar energy materials and solar cells 95 (2), 586-594	388	2011
A review of maximum power point tracking techniques of PV system for uniform insolation and partial shading condition K Ishaque, Z Salam Renewable and Sustainable Energy Reviews 19, 475-488	r 328	2013
A deterministic particle swarm optimization maximum power point tracker for photovoltaic system under partial shading condition.  K Ishague, Z Salam	307	2013



IEEE Trans. Industrial Electronics 60 (8), 3195-3206

### Scopus

- Owned by Elsevier
- On-line subscription (not free)
- Covers 21,000 titles from 5,000 publishers
- Over 21,000 are peer review journals and conference proceedings
- Areas: scientific, medical, technical, arts, humanities, social science



## Web of Science (WoS)

- Indexing maintained by Clarivate Analytics
- Not free
- Consist of seven online databases
  - Conference Proc. Citation Index (160,000 titles)
  - Science Citation Index Expanded (8,500 journal)
  - Social Science Citation Index (3,000 journal)
  - Book Citation Index (60,000 editorial)
  - And others..



#### **Citations**

- Definition: A formal, explicit linkage between papers that have particular points in common.
- If your paper is cited, it shows the value of your research in the eyes of others.
- It also reflects the quality of your work
- Nowadays, an important indicator for personal/institutional competitiveness



## **Journal Impact Factor (IF)**

- The annual IF is a ratio between citations and recent citable items published.
- A measure to indicate the relative importance of a journal within a specific subject category (field of research).
- Devised by the founder of Institute of Scientific Information (ISI)
- Calculated yearly, since 1975.
- Only for journals indexed in Journal Citation Report (JCR)
- Many critics? But IF is till widely used as a "benchmark" of journal quality.



## **Impact Factor calculation**

- A= number of articles published in 1990-91
   (2 years)
- **B**= Number of cites (in 1992) to articles published in 1990-91
- Impact Factor for 1992= B/A
- Example:

In 1990 and 1991, Journal X published a total of 100 articles (A). In 1992, these 100 articles are cited 250 times (B).

```
1992 impact factor of Journal X = B/A
=250/100
=2.50
```



# AppliedEnergyEdisor in Chief J. Yan 2016 Impact Factor: 7.182 5-Year Impact Factor: 7.500

## **5-year Impact Factor**

#### **Impact Factor:**

The Impact Factor measures the average number of citations received in a particular year by papers published in the journal during the two preceding years.

#### **Five-Year Impact Factor:**

To calculate the five year Impact Factor: citations are counted in the previous five years and divided by the source items published in the previous five years.

Measure of journal consistency and stability



## Journal Quartile (Q)

- Within a subject category, there are 100 journals having their impact factor compute by the Journal Citation Reports (JCR) published by Clarivate Analytics.
- The top 25 (25%) is considered as Q1, second 25 (next 25%) as Q2 and so on.
- Note: A journal can be in different Q for different subject category (because it can be classified into several categories)





#### SIMULATION MODELLING PRACTICE AND THEORY

**Impact Factor** 

1.05 1.169

2013 5 year

JCR® Category Rank in Category Quartile in Category
COMPUTER SCIENCE, INTERDISCIPLINARY APPLICATIONS
70 of 102 Q3

COMPUTER SCIENCE, SOFTWARE ENGINEERING
49 of 105 Q2

Data from the 2013 edition of <u>Journal Citation Reports®</u>

**Publisher** 

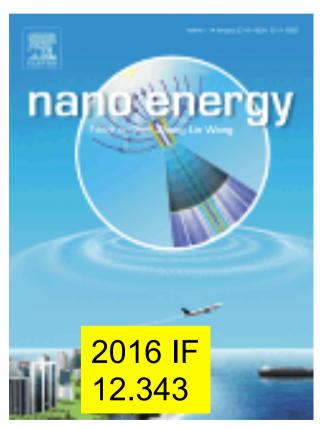
ELSEVIER SCIENCE BV, PO BOX 211, 1000 AE AMSTERDAM, NETHERLANDS

ISSN: 1569-190X Research Domain Computer Science



## **Examples of top 2016 Q1 journals**



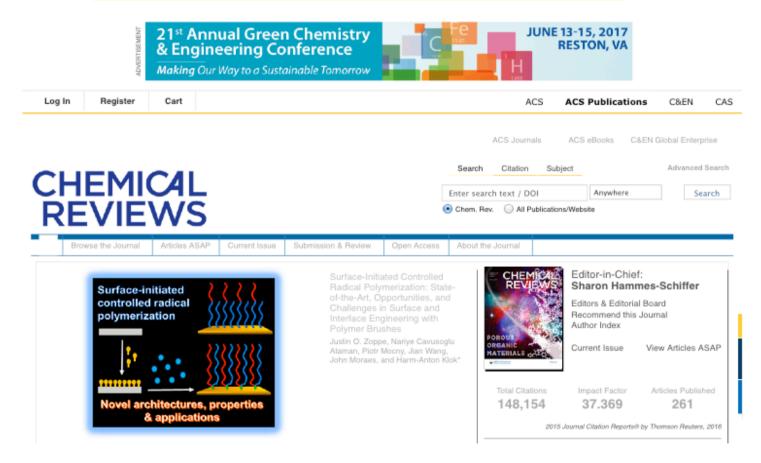






### **Specialized Review Journal**

2016 Impact factor: 47.928



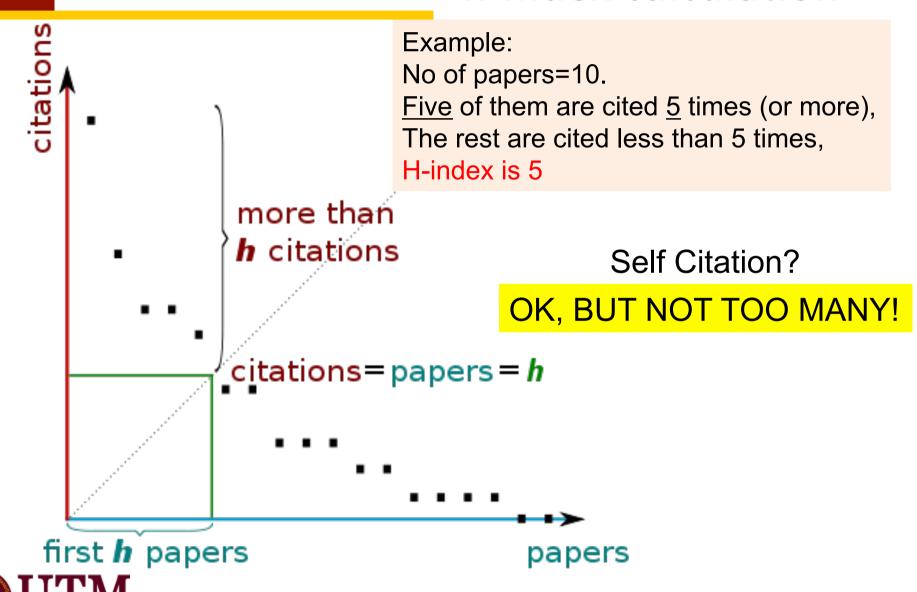


#### *h*-index

- A measure to assess the cumulative publication productivity and impact of a researcher
- h-index can also be applied to the productivity and impact of a scholarly journal, department, institution or even a country!
- There are is h-index for Google Scholar,
   Scopus and WoS



#### h-index calculation



#### **KEY FOR SUCCESSFUL WRITING**

- Obtain high quality research results
- A lot of reading
  - Study how successful authors write their papers
  - Try to emulate some of their methods and style
- Practice. Academic writing is a SCIENCE hat can be learned. Nobody is born writer!
- Never give up!

#### For Supervisor:

A sure way of getting a rejection is to let the student writing the paper by himself (BK Bose; IEEE Fellow)



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